

Robert Lambert Newsletter

Season's Greetings

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Winter/2011

Greetings!

Season's Greetings from Robert Lambert! I don't usually send a holiday update, but there are several new features here that I want to share.

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NEW PACKAGING

First of all, packaging!

All Robert Lambert orders are now shipped in lime green tissue and paper shred-so whether it's for yourself or someone else, when that white box is opened, it feels like a gift! The color looks great with my product and at any time of year, so this will be my new signature packing material.



RARE MARMALADE GIFT SETS

Limited Edition, 40 signed sets only

My first gift set is available now-

Three Rare Citrus Marmalades, a limited edition of 40 sets only, signed and numbered and presented in a lined custom box. These three marmalades are made from single rare fruits in the Gene Lester Collection, the largest private assemblage of rare citrus varieties in the West. Due to worldwide citrus industry concerns about spreading disease, these



varieties can no longer be imported, and cannot be propagated.

Though it is not open to the public I am able to use its bounty and have found many favorites. There's enough fruit to use as

accents in blends, but because in most cases these are single trees, some the only ones in existence, there's not enough to add any of them to my regular line. This is the first time I have highlighted three specimens in their own jams. The three fruits are pictured on the lid in photos I took as I harvested them.

Kinkoji Pommelo is a rare hybrid from the Chinese grapefruit family of enormous sour fruits with thick perfumed skin. This large golden yellow pear-shaped fruit caught my eye, and then my nose, its peel strongly redolent of the fruit and flowers of the tropics, of mango and plumeria. It is blended here with other rare pommelos in the collection, juice from white grapefruit I harvested in Napa, and Texas lemon juice, a rare citron-like lemon from DeSantis Farms in Fresno. These compliment and bring balance to its flavor.

Sampson Tangelo One of the outstanding varieties of the collection, and one of Gene's favorites, perfect fragrant deep orange orbs with fairly thin skins, firm juicy interior flesh and few seeds, designed like an orange but with the flavor of a mandarin. This one deserves to be in the marketplace, and perhaps one day it will be. But for now, here it is alone in all its glory, with just a bit of Rangpur lime juice to cut its sweetness, the glorious color and lively orange mandarin flavor captured and preserved in a jar.

Marrakesh Limetta This is the first year's harvest from this rare tree, just enough for one batch of marmalade. Beautiful round, somewhat bumpy golden-yellow fruits with a distinctive dimpled point at the tip and a flavor both lemon and lime, with hints of fragrant citron, lemon verbena and fresh pine. Blended here with some Meyer lemon juice, a bit of grapefruit juice and a small amount of lime to enhance its inherent qualities, this heady lemon-lime makes for one of the finest marmalades I have ever produced.

As a special holiday offer for my Newsletter subscribers, enter the code RLGS\$10 under Notes on the checkout page and get \$10 off the list price!

FIG JAM

"See it Being Made" Gallery

I've spoken before about my friend Frank's fig trees in Napa, the fruit source for my Fig Jam. The figs and Napa Valley grape growers alike were spooked by an especially cool summer, but finally September brought 2 weeks of heat and everything seemed to ripen at once!

It was my best harvest in years, and a good mix of fruit from soft to matrix and lingering chunks of

firm that gave the jam both a good fruit, and a superb color. I've just put together a new photo gallery of this product so you can <u>See it being made!</u> This jam is wonderful for entertaining with a holiday cheese plate, and for that, don't forget my Membrillo!

FRUITCAKES

The Legend Grows

The legend of my fruitcakes continues to grow. I was interviewed about them on Los Angeles radio station KCRW's Good Food show last week, and will be on New York radio station WOR's Joan Hamburg show about them next week.

Finally, as a gift to my readers,
enter the code RLF\$5 under
Notes on the checkout page
and get \$5 off the list price of
any of my three fruitcakes from





Robert Lambert December 2011



RARE MARMALADES GIFT SET COUPON

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FRUITCAKE COUPON

Enter the code RLF\$5 under Notes on the checkout page and get \$5 off the list price of any of my three fruitcakes from now until January first.

Offer Expires: January 1, 2012

